



# **CONNECT**

EXPAND YOUR MARKET  
PROMOTE YOUR BUSINESS  
INCREASE YOUR INDUSTRY KNOWLEDGE  
GROW YOUR NETWORK

PEORIA AREA ASSOCIATION OF REALTORS®  
7307 N. Willowlake Court • Peoria, IL 61614  
P.309.688.8591 • F.309.688.3120  
[www.paarealtors.com](http://www.paarealtors.com)

**PAAR**  
PEORIA AREA ASSOCIATION OF REALTORS®

# get **CONNECT**ed!

**CONNECT**  
with customers  
through our over  
700 REALTOR®  
members!

Affiliate membership in the Peoria Area Association of REALTORS® brings REALTORS® and industry related businesses together!

## Who should join?

Affiliate members come from many areas businesses having an interest in real estate, such as; attorneys, title companies, mortgage, banks, credit unions, lenders, builders, real estate developers, inspectors, pest control and home improvement, to name a few!



## Why should a business join?

- The average home sale generates approx. \$20,000 into the local economy. With approx. 5,000 home sales per year in the Greater Peoria Area, that equals a significant financial impact on businesses.
- Affiliate membership offers a great opportunity to grow your professional network, increasing business connections.
- Participation in Association activities builds business to business relationships.
- The opportunity to advertise in the Homes magazines and websites.
- Expands your potential market of influence.

## Who is not eligible for Affiliate membership?

Although eligible for REALTOR® membership, active real estate or appraiser licensee's are not eligible for Affiliate membership.

# advantages

## Discounts

- Take advantage of member rates available in our PAARMart Retail Store and at a variety of real estate educational courses.

## Legislative

- The REALTOR® Political Action Committee represents the PAAR membership promoting private property in the real estate industry.
- You'll be notified of pending legislation affecting real property ownership.

## Networking

- There are year-round networking opportunities with more than 700 REALTORS® who utilize the products and services of our Affiliate members.
- Strengthen business relationships through participation on committees and at special programs and events.

## Partnerships

- An excellent way to become a part of all the Association's marketing efforts throughout the year. Partnership levels are available for those who wish to "partner" with the Association its activities, promotions, events and receive member benefits throughout the year. Partners "pre-pay" based on their level of participation and receive networking opportunities, complimentary advertising and web-based marketing. The program was designed so our Affiliate Members can make one single annual contribution to the Association and receive the maximum return for their investment throughout the year. Partnerships range from Platinum to Bronze.

## Recognition

- Become a partner and your recognition significantly increases.
- Your name and contact information will be listed in the Association's Affiliate Roster.
- Affiliates are encouraged to submit articles on timely real estate topics for publication in the newsletter.
- Affiliates are eligible for recognition as "Affiliate of the Year" presented during the Annual Awards Celebration.

## CONNECT

to increase your visibility and gain recognition in PAAR's REALTOR® community through numerous networking and marketing opportunities!

## Sponsorships

- There are a number of individual sponsorship opportunities throughout the year you can exercise to your advantage. Sponsor meetings, programs and events to gain valuable exposure in the real estate community. Sponsor a golf hole or green. A seminar. An entire event. You choose. Sponsorships can be obtained at a variety of different monetary levels.

## Subscriptions

- You'll be eligible to receive PAAR correspondence such as the e-newsletter which provides valuable real estate related information along with individual mailings which include flyers for banquets, fundraisers and parties.
- You automatically become a member of the Illinois Association of REALTORS® and receive their very informative publications.

## SentriCards

- Affiliates requiring entry to homes listed with PAAR members (i.e. termite and home inspectors) are eligible for SentriCards to make servicing homes quick and easy.

## PAAR Website

- Affiliate members have access to the "Member's only" side of the PAAR Website which features our industry news, member records, reference material and more.
- Your name will be listed in the online PAAR Membership Directory, a ready-source for hundreds of REALTORS® and general website visitors.

# CONNECT

become an  
**affiliate Partner**

EXPAND YOUR MARKET • PROMOTE YOUR BUSINESS

**WHY?**

**DIRECT MEMBER ACCESS**

MAILING LISTS, MEMBER DIRECTORIES

**BRAND RECOGNITION**

YOUR BRAND EXPOSED TO OVER 1000 MEMBERS

**NETWORKING OPPORTUNITIES**

ATTEND EVENTS, NETWORKING

**MEMBER DISCOUNTS**

EVENT, PUBLICATION, CLASS DISCOUNTS

**PAAR WEBSITE ACCESS**

MEMBER DIRECTORIES, VISIBILITY

**SPONSOR OPPORTUNITIES**

NUMEROUS EVENT SPONSORSHIPS AVAILABLE

**PAAR MARKETING SERVICES**

SOCIAL MEDIA, CLOSING GIFTS, MARKETING TOOLS

**PAAR**

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We have  
the people  
YOU want to  
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# premiums

Each level includes benefits from lower levels.

## **BASIC MEMBERSHIP**

See Premium Prorations Page 6

- Company Initial Fee and 1 Individual Membership

Company Initial Fee  
\$100.00  
(1) Individual Initial Fee  
\$50.00  
(1) Individual Local Dues  
\$150.00

## *Partnership Levels*

### **BRONZE**

**\$ 1,000**

- Includes Complimentary Company Initial Fee, (1) Individual Initial Fee and Local Dues
- Plus Website Presence, Sponsor Opportunities, Rosters, Member Discounts, etc.

#### **THESE FEES INCLUDED AT PARTNERSHIP LEVELS**

Company Initial Fee  
\$100.00  
(1) Individual Initial Fee  
\$50.00  
(1) Individual Local Dues  
\$150.00

### **SILVER**

**\$ 1,500**

- Includes Complimentary Company Initial Fee, (2) Individual Initial Fees and Local Dues
- Plus Website Presence, Sponsor Opportunities, Rosters, Member Discounts, etc.

Company Initial Fee  
\$100.00  
(2) Individual Initial Fee  
\$100.00  
(2) Individual Local Dues  
\$300.00

### **GOLD**

**\$ 2,000**

- Includes Complimentary Company Initial Fee, (3) Individual Initial Fees and Local Dues
- Plus Website Presence & Links, Sponsor Opportunities, Rosters, Member Discounts & Complimentary Ads, etc.

Company Initial Fee  
\$100.00  
(3) Individual Initial Fee  
\$150.00  
(3) Individual Local Dues  
\$450.00

### **DIAMOND**

**\$ 2,500**

- Includes Complimentary Company Initial Fee, (4) Individual Initial Fees and Local Dues
- Plus Website Presence & Links, Sponsor Opportunities, Rosters, Member Discounts & Complimentary Ads and Print Ready Ads, Enhanced Benefits.

Company Initial Fee  
\$100.00  
(4) Individual Initial Fee  
\$200.00  
(4) Individual Local Dues  
\$600.00

### **PLATINUM**

**\$ 3,000**

- Includes Complimentary Company Initial Fee, (5) Individual Initial Fees and Local Dues
- Plus Website Presence & Links, Sponsor Opportunities, Rosters, Member Discounts & Complimentary Ads and Print Ready Ads, Enhanced Benefits.

Company Initial Fee  
\$100.00  
(5) Individual Initial Fee  
\$250.00  
(5) Individual Local Dues  
\$750.00

TO ASSIST WITH SELECTING THE PARTNERSHIP LEVEL WHICH BEST SUITS YOUR BUSINESS NEEDS, CONTACT CONNIE CARMODY AT 309.688.8591.

stay **CONNECT**ed!

We have  
the people  
YOU want  
to meet!

# premiums

## AFFILIATE MEMBERSHIP FEES

NEW COMPANY & NEW INDIVIDUAL					
MEMBERSHIP SIGNUP DATE:	JAN thru MARCH 2021	APRIL thru JUNE 2021	JULY thru AUG 2021	SEPT 2021	OCT thru DEC 2021
COMPANY INITIAL FEE	100.00	100.00	100.00	100.00	100.00
INDIVIDUAL INITIAL FEE	50.00	50.00	50.00	50.00	50.00
2021 PAAR LOCAL DUES	118.13	78.76	39.39	39.39	-
2022 PAAR LOCAL DUES	-	-	-	157.50	157.50
2021 IR DUES	35.00	26.25	17.50	17.50	8.75
2022 IR DUES				35.00	35.00
<b>Total Due with Application</b>	<b>303.13</b>	<b>255.01</b>	<b>206.89</b>	<b>399.39</b>	<b>351.25</b>

EXISTING COMPANY & NEW INDIVIDUAL					
MEMBERSHIP SIGNUP DATE:	JAN thru MARCH 2021	APRIL thru JUNE 2021	JULY thru AUG 2021	SEPT 2021	OCT thru DEC 2021
INDIVIDUAL INITIAL FEE	50.00	50.00	50.00	50.00	50.00
2021 PAAR LOCAL DUES	118.13	78.76	39.39	39.39	-
2022 PAAR LOCAL DUES	-	-	-	157.50	157.50
2021 IR DUES	35.00	26.25	17.50	17.50	8.75
2022 IR DUES				35.00	35.00
<b>Total Due with Application</b>	<b>203.13</b>	<b>155.01</b>	<b>106.89</b>	<b>299.39</b>	<b>251.25</b>

Affiliate membership is held on an individual basis.  
Membership DOES NOT transfer in the event an Affiliate  
member changes companies

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