

# NEW MEMBER AFFILIATE

get  
**CONNECT**ed!

Affiliate membership in the Peoria Area Association of REALTORS® brings REALTORS® and industry related businesses together!

## Who should join?

Affiliate members come from many areas businesses having an interest in real estate, such as; attorneys, title companies, banks, insurance companies, moving companies, credit unions, lenders, builders, real estate developers, inspectors, pest control and home improvement, to name a few!



## Why should you join?

- Participation in Association activities builds business to business relationships.
- Expands your potential market of influence.
- Affiliate membership offers a great opportunity to grow your professional network, increasing business connections.

## Who is not eligible for Affiliate membership?

Although eligible for REALTOR® membership, active real estate or appraiser licensee's are not eligible for Affiliate membership.

PEORIA AREA ASSOCIATION OF REALTORS®  
7307 N. Willowlake Court • Peoria, IL 61614  
P.309.688.8591 • [www.309MLS.com](http://www.309MLS.com)

**PAAR**  
PEORIA AREA ASSOCIATION OF REALTORS®

# advantages

Increase your visibility and gain recognition in PAAR's REALTOR® community through numerous networking and marketing opportunities!

## Networking

- There are year-round networking opportunities with more than 700 REALTORS® who utilize the products and services of our Affiliate members.
- Strengthen business relationships through participation on committees and at special programs and events.

## Legislative

- The REALTOR® Political Action Committee represents the PAAR membership promoting private property in the real estate industry.
- You'll be notified of pending legislation affecting real property ownership.

## Partnerships

- An excellent way to become a part of all the Association's marketing efforts throughout the year. Partnership levels are available for those who wish to "partner" with the Association's activities, promotions, events and receive member benefits throughout the year. Partners "pre-pay" based on their level of participation and receive networking opportunities, complimentary advertising and web-based marketing. The program was designed so our Affiliate Members can make one single annual contribution to the Association and receive the maximum return for their investment throughout the year. Partnerships range from Platinum to Bronze.

## SentriLock

- Affiliates requiring entry to homes listed with PAAR members (i.e. termite and home inspectors) are eligible for SentriLock to make servicing homes quick and easy.

## Recognition

- Become a partner and your recognition significantly increases.
- Your name and contact information will be listed in the Association's Affiliate Roster.
- Affiliates are eligible for recognition as "Affiliate of the Year" presented during the Annual Awards Celebration.

## Subscriptions

- You'll be eligible to receive PAAR correspondence such as the Weekly Reminders which provides information for banquets, fundraisers and parties.
- You automatically become a member of the Illinois Association of REALTORS® and receive their very informative publications.

## PAAR Website

- Affiliate members have access to the "Member's only" side of the PAAR Website which features our industry news, member records, reference material and more.
- Your name will be listed in the online PAAR Membership Directory, a ready-source for hundreds of REALTORS® and general website visitors.

stay  
**CONNECT**ed!

# MEMBERSHIP TYPES - basic

## **BASIC MEMBERSHIP**

---

NEW COMPANY & NEW INDIVIDUAL					
MEMBERSHIP SIGNUP DATE:	JAN thru MARCH 2025	APRIL thru JUNE 2025	JULY thru AUG 2025	SEPT 2025	OCT thru DEC 2025
COMPANY INITIAL FEE	100.00	100.00	100.00	100.00	100.00
INDIVIDUAL INITIAL FEE	50.00	50.00	50.00	50.00	50.00
2025 PAAR LOCAL DUES	118.13	78.76	39.39	39.39	-
2026 PAAR LOCAL DUES	-	-	-	157.50	157.50
2025 IR DUES (optional)	35.00	26.25	17.50	17.50	8.75
2026 IR DUES (optional)				35.00	35.00
<b>Total Due with Application</b>	<b>303.13</b>	<b>255.01</b>	<b>206.89</b>	<b>399.39</b>	<b>351.25</b>

EXISTING COMPANY & NEW INDIVIDUAL					
MEMBERSHIP SIGNUP DATE:	JAN thru MARCH 2025	APRIL thru JUNE 2025	JULY thru AUG 2025	SEPT 2025	OCT thru DEC 2025
INDIVIDUAL INITIAL FEE	50.00	50.00	50.00	50.00	50.00
2025 PAAR LOCAL DUES	118.13	78.76	39.39	39.39	-
2026 PAAR LOCAL DUES	-	-	-	157.50	157.50
2025 IR DUES (optional)	35.00	26.25	17.50	17.50	8.75
2026 IR DUES (optional)				35.00	35.00
<b>Total Due with Application</b>	<b>203.13</b>	<b>155.01</b>	<b>106.89</b>	<b>299.39</b>	<b>251.25</b>

Affiliate membership is held on an individual basis. Membership DOES NOT transfer in the event an Affiliate member changes companies

We have  
the people  
YOU want  
to meet!

# MEMBERSHIP TYPES - premium

## PREMIUM MEMBERSHIP



2025-26

LEVEL	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
	\$3,250	\$2,750	\$2,250	\$1,750	\$1,250
BRAND AWARENESS & EVENT SPONSORSHIPS	(5) IND. LOCAL DUES (\$787.50) value  PAAR EVENTS (3) Tickets each to the Awards Celebration, Installation Banquet, Chili 'Koch'Off, Holiday Party & (2) Tickets to Trivia Night  PHOTO BOOTH Your logo branded on photos at a major event.  GOLF OUTING Hole sponsor, complimentary foursome, (2) dinner only tickets  CE COURSES Rotated food sponsor, meet & greet attendees & speak at the beginning of class. Giveaway sponsors.  EDUCATIONAL SESSIONS Meet & greet attendees  CE SCHOLARSHIP SPONSOR (4) sponsorships drawn for each partner during the Awards Celebration  ANNUAL MEETING Food sponsor, meet & greet attendees  NEW MEMBER ORIENTATION Rotated food sponsor, speak to the new members during their lunch hour and new member mailing labels (must be requested).  SEXUAL HARRAS. PREVENTION SESSION Up to 5 Employees  REALTOR® MAILING LABELS (2X)  PAAR ROOM RENTAL (M-F 8:00AM-4:30PM)  DIGITAL PROMO 309ms.com Logo Link Facebook Link & Spotlight Weekly Reminders	(4) IND. LOCAL DUES (\$630.00) value  PAAR EVENTS (2) Tickets each to the Awards Celebration, Installation Banquet, Chili 'Koch'Off, Holiday Party & (2) Tickets to Trivia Night  GOLF OUTING Hole sponsor, complimentary foursome, (2) dinner only tickets  CE COURSES Rotated food sponsor, meet & greet attendees  EDUCATIONAL SESSIONS Meet & greet attendees  SEXUAL HARRAS. PREVENTION SESSION Up to 4 Employees  REALTOR® MAILING LABELS (2X)  PAAR ROOM RENTAL (M-F 8:00AM-4:30PM)  DIGITAL PROMO 309ms.com Logo Link Facebook Link & Spotlight Weekly Reminders	(3) IND. LOCAL DUES (\$472.50) value  PAAR EVENTS (2) Tickets each to the Awards Celebration, Installation Banquet, Chili 'Koch'Off, Holiday Party & (1) Ticket to Trivia Night  GOLF OUTING Hole sponsor, (2) dinner only tickets  CE COURSES Rotated food sponsor, meet & greet attendees  SEXUAL HARRAS. PREVENTION SESSION Up to 3 Employees  REALTOR® MAILING LABELS (1X)  PAAR ROOM RENTAL (M-F 8:00AM-4:30PM)  DIGITAL PROMO 309ms.com Logo Link Facebook Link & Spotlight Weekly Reminders	(2) IND. LOCAL DUES (\$315.00) value  PAAR EVENTS (2) Tickets each to the Awards Celebration, Installation Banquet, Chili 'Koch'Off, Holiday Party & (1) Ticket to Trivia Night  GOLF OUTING Hole sponsor, (2) dinner only tickets  CE COURSES Rotated food sponsor, meet & greet attendees  REALTOR® MAILING LABELS (1X)  PAAR ROOM RENTAL (M-F 8:00AM-4:30PM)  DIGITAL PROMO 309ms.com Name Listed	(1) IND. LOCAL DUES (\$157.50) value  PAAR EVENTS (1) Ticket each to the Awards Celebration, Installation Banquet, Chili 'Koch'Off & Holiday Party  GOLF OUTING Hole sponsor, (1) dinner only tickets  CE COURSES Rotated food sponsor, meet & greet attendees  REALTOR® MAILING LABELS (1X)  DIGITAL PROMO 309ms.com Name Listed
	<h1>PARTNERS</h1> <p>AN EXCELLENT WAY TO BOOST RECOGNITION FOR YOUR COMPANY AND SERVICES</p>				
	SEE REVERSE FOR REGISTRATION FORM...				

TO ASSIST WITH SELECTING THE PARTNERSHIP LEVEL WHICH BEST SUITS YOUR BUSINESS NEEDS, CONTACT CONNIE CARMODY AT 309.688.8591.